

# Alexine Beltran

Product designer

 alexinemartina@gmail.com

 alexinebeltran.com

 MNL, Remote

## Experience

### Senior product designer

 Vroom Group

Feb 2020 - present

I manage a team of 2 and regularly lead design walkthroughs with senior management and developers for our rental booking and insurance platforms.

**I am currently redesigning the rental car booking flow with special focus on information architecture, user experience, and visual design.** I mobilized the creation of the company's first design system.

### Product designer

 Jumpcut, Inc.

Sep 2019 - present

For this startup, I am working as a solo designer creating a new web platform designed for video editors. **My focus is on user and market research, as well as designing for all user stories, flows, interface, and visual design.**

Before the startup pivoted to the new platform, I was working on creating the optimal enrollment and check-out user flows for their e-learning site. I also led the creation of their design system, Paradigm, with 2 other designers.

### UX designer

 Globe Telecom, Inc.

Apr 2018 - Aug 2019

**I worked in enterprise, designing the user journeys and interfaces of several end-to-end mobile and web apps.** I was responsible for facilitating various user tests, as well as organizing data from focus group discussions. I functioned as the lead UX/UI designer in Agile teams, defending the team's best recommendations during sprints

### Front-end developer

Vroom Group

Aug 2017 - Apr 2018

**I assisted our Front-end team in building and skinning webpages using ReactJS, Bootstrap, and CSS/SCSS.** I worked in bringing product visions to life with coded prototypes for their digital products (dashboards, websites, and apps)

I was asked to return as a senior product designer in Feb 2020.

### Web developer

Elevation Partners

Mar 2017 - Aug 2017

**I wireframed user flows for web-based experiences and worked with designers to create the best possible UX and UI.** I coded web pages and interfaces (mostly e-commerce and informational sites) for various clients.

### User experience specialist

Titanomachy, Inc.

Jan 2016 - Mar 2017

**I served as the UX designer of the 3-person team that handled the complete design & managerial overhaul of TITAN22.com leading to an 82% growth within its first year.** I created content for the brand's first Digital Playbook used to guide website content creation and create consistent web experiences. I coded & designed prototypes for the mobile web, as well as additional functionalities for product activations.

## Skills & Tools

### Design

Adobe XD

Figma

Sketch

Adobe Creative Cloud

### Development

HTML

SCSS/CSS

Javascript

### Languages

English

Filipino